

DANIEL R. GARODNICK
COUNCIL MEMBER 11TH DISTRICT

DISTRICT OFFICE
11 EAST 18TH STREET, SUITE 200
NEW YORK, NY 10007
TEL: 875-0880
FAX: 312-875-0796

CITY HALL OFFICE
290 BROADWAY, ROOM 2807
NEW YORK, NY 10007
TEL: 788-7493
FAX: 718-0117

garodnick@council.nyc.gov



THE COUNCIL
OF
THE CITY OF NEW YORK

CHAIR
PLANNING, DISPOSITIONS & CONCESSIONS

COMMITTEES

- LAND USE
- EDUCATION
- TRANSPORTATION
- PUBLIC SAFETY
- STANDARDS & ETHICS
- RULES, PRIVILEGES & ELECTIONS
- CIVIL AFFAIRS

Via Facsimile and U.S. Mail

March 23, 2010

Robert LiMandri
Commissioner
Department of Buildings
280 Broadway, 3rd Fl
New York, NY 10007

Dear Commissioner LiMandri,

I wrote to your office in March 2009 regarding the illegal signage used by many businesses in the East 86th Street Corridor of the Upper East Side, including the Duane Reade marquee between Lexington and Park Avenue. Unfortunately, despite my attempts to encourage enforcement, the problem remains. I write today to ask that you take further steps to enforce the rules governing illegal signage.

Even in cases where a sign permit was revoked—as is the case with Duane Reade—the sign remains up in direct conflict with the law. The illegal signage is working to the direct disadvantage of smaller businesses on the corridor, who struggle to be seen in the midst of the violations. I would like to encourage you to step up your efforts. A New York Post Article from March 15, 2010 quoted a DOB spokesman as saying that the “DOB is currently reviewing what further action will be taken.” We need your action on this, and I suspect you will be hearing directly from my constituents on this point.

Without enforcement from DOB, businesses have no incentive to remove or alter illegal signs, or even abide by the rules in the first instance. Thank you for your attention to this matter.

Sincerely yours,

A handwritten signature in black ink, appearing to read "Daniel R. Garodnick".

Daniel R. Garodnick